

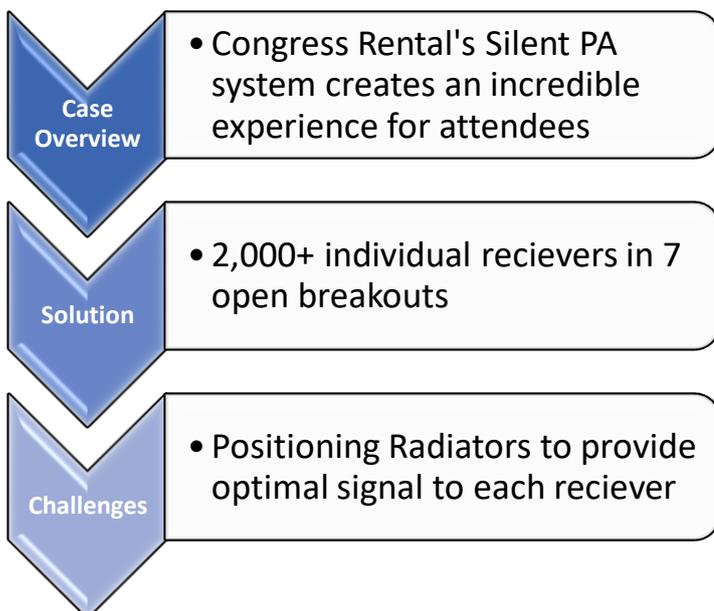
# The SalesForce World Tour 2019



## Case Study



## Congress Rental supports SalesForce with Silent Conference



The Sales Force World Tour hit the ground running at Sydney's International Convention Centre. The one-day event brought together businesses and individuals for a full day of knowledge sharing on the latest CRM Technology. To allow for multiple presentations in a single area and short presentation time slots, Congress Rental's Silent PA was the perfect solution to promote delegate engagement within the exhibition hall and remove the need to rush to external breakouts.

2,225 Bosch Digital Receivers and headsets were installed across the seven breakouts. Breakouts A to E were facing the back digital vision wall. Exhibitors booths were in the middle of the hall and F & G were positioned in the centre of the hall.

Before the event Congress Rental staff worked with staff supplied by the Client to cable-tie individual receivers to every chair. Securing the receiver to the chairs reduces the chance of lost devices and controls position for optimal signal from the radiators. Two radiators were positioned at the front of each breakout. Breakouts that held more than 200 receivers required radiators to be mounted on a truss.



All receivers were checked to ensure there was no audio leakage across the breakouts and every headset had perfect coverage. 250 spare foams were also provided to the client to replace any headset pieces when requested by the delegates.

During the event two Congress Rental technicians coordinated with the AV production team and Sales Force support staff. All breakouts were tidied before each session.

## Challenges

Positioning the radiators to provide perfect signal to the receivers was difficult due to the size of the exhibition hall. Congress Rental was able to effectively coordinate with other on-site contractors to utilise a scissor lift and with the team on the ground to ensure all receivers had the best possible signal.

Congress Rental went the extra mile to effectively assist the AV team by securing both team's cables to meet the regulations (OH&S).

The event was a complete success, with each area requiring little supervision and where needed, the staff on duty easily adapted to the device's interface and helped attendees when technicians were not able to.



### Equipment:

2,225 x Digital Infrared Receivers and Head phones

7 x Radiators

250 x Spare Headphone Foams

### System Integrator:

Congress Rental Australia

Ph: +61 29808 6466

<https://www.congressrental.com.au/>

### End User:

Sale Force -

<http://www.salesforce.com/au/>