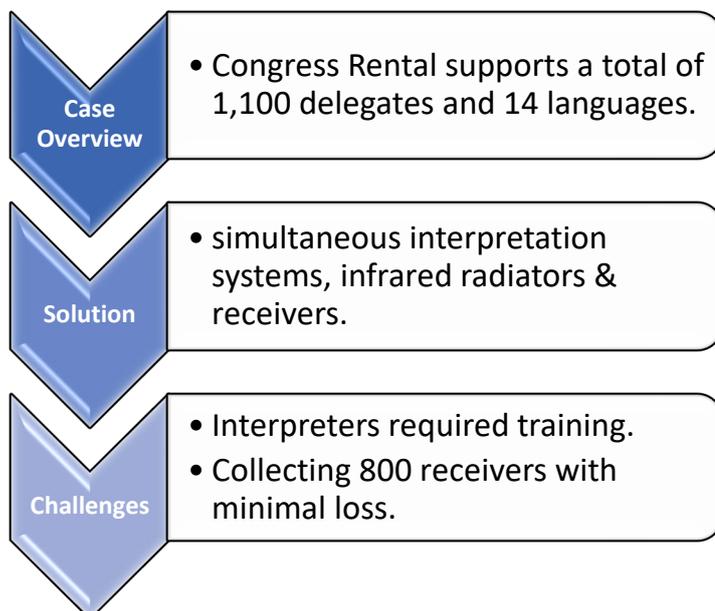


ORIFLAME – Sweden

Case Study



Congress Rental supply's a record-breaking number of booths



On the 18th and 22nd of January, Congress Rental supported ORIFLAME, a Swedish Cosmetic company, with simultaneous interpretation equipment. The first event was held at the Sheraton Mirage, Gold Coast as well as Sydney's International Convention Centre. Both events welcomed a total of 1,100 delegates from 41 countries, requiring a total of 16 languages for interpretation.

Gold Coast

The Gold Coast event was held at the Sheraton Mirage on 18th of January, managed by two Congress Rental technicians. The event was in a single plenary and set up as a panel discussion with 7 ISO-4043 compliant booths for simultaneous interpretation, behind the audience, facing the panel. Four infrared radiators were used to transmit signal to 150

receivers to ensure the audio was of high quality and evenly distributed around the plenary.

The soundproof booths were fitted with 14 interpreter consoles, lighting and ventilation. These were used for the interpretation of 7 languages including, Bahasa Indonesia, Vietnamese, Spanish, Turkish, Russian, Polish and Arabic.



Gold Coast – Ask the Presidents

Sydney

Congress Rental further supported ORIFLAME for their Global Leadership Council on the 22nd of January at Sydney's International Convention Centre. This was an enormous job that involved the setup of 16 ISO-4043 compliant booths behind the stage as well as 1 booth in a breakout room. These booths were fitted with high-quality interpreter consoles and HD monitors to view the event from inside the booth. Twenty radiators were suspended on a truss to ensure the entire theatre had perfect infrared coverage.

The 14 languages interpreted were Bahasa Indonesia, Vietnamese, Hindi, Arabic, Mongolian, Turkish, Russian, Polish, Romanian, Hungarian, Serbian, Czech, Portuguese and Spanish.



Sydney – 17 Booths behind main screen

Challenges

The Gold Coast event was a great success, however, there were some challenges the Congress Rental team had to overcome. During interpreter testing, for both the Sydney and Gold Coast events, it became clear the interpreters were not familiar with the Bosch interpreter desk, which required our technicians to spend additional time to train 42 interpreters and re-program the consoles to be easier to use, with fewer features.

For the Sydney event, Congress Rental overcame the challenge of fitting 16 booths in a space of 4.4m x 19m, by setting the booths up back to back, behind the main screen. The team did so successfully and made sure it was neatly presented for the end client and production staff working backstage. When positioning the radiators on the truss, it was imperative to ensure the signal covered the entire audience and was of high quality. This was achieved with the expert knowledge and experience of the Congress Rental team.

The Congress Rental team worked in collaboration with the ORIFLAME staff when managing, handing out and collecting 800 receivers. Upon collection of the receivers, delegates were given a gift bag which resulted in minimal losses and was a great system to ensure the equipment was returned. Overall, Congress Rental worked collaboratively with all teams onsite to ensure the event was a success.

Equipment:

- 48 x Bosch NG conference microphones
- 24 x Soundproof Interpreters' Booths
- 24 x Infrared Radiators
- 900 x Bosch Receivers

System Integrator:

Congress Rental Australia

<https://www.congressrental.com.au/>

End User:

ORIFLAME – SWEDEN

<https://oriflame.com/>