

# XeroCon 2017

## Melbourne, Australia

### Case Study



## Salesforce Hosts a Silent Breakout Safari

XeroCon 2017 drew crowds from all over Australia as it showcased the latest innovations in Xero's accounting technology at MCEC in Melbourne.

Congress Rental installed four concurrent silent theatres using their Silent Conference System to

provide a fun and creative way to showcase Xero's innovations for the conference.

A total of 4,000 delegates sat side-by-side at the silent theatres, each listening to a different channel and watching a separate screen using their silent



headphones. Participants were able to choose their desired session prior to the start, and then move to another session after it had finished.



Each silent theatre featured both a pre-recorded video source and live presenters that spoke to the audience.

Congress Rental tested each silent theatre prior to the beginning of the two-day conference and covered the room with plenty of signal to ensure an error-free event.

Congress Rental technicians also cable-tied all 4,000 receivers to each seat to ensure that there would be no headphone losses.



#### Equipment:

4x Silent Conference Systems  
4,000x Silent Headsets

#### Systems Integrator:

Congress Rental  
Unit 8, 46-48 Buffalo Road  
GLADESVILLE NSW 2111  
Ph: 02 9808 6466  
[www.congressrental.com.au](http://www.congressrental.com.au)

#### End User:

Xero  
<https://www.xero.com/au/>

